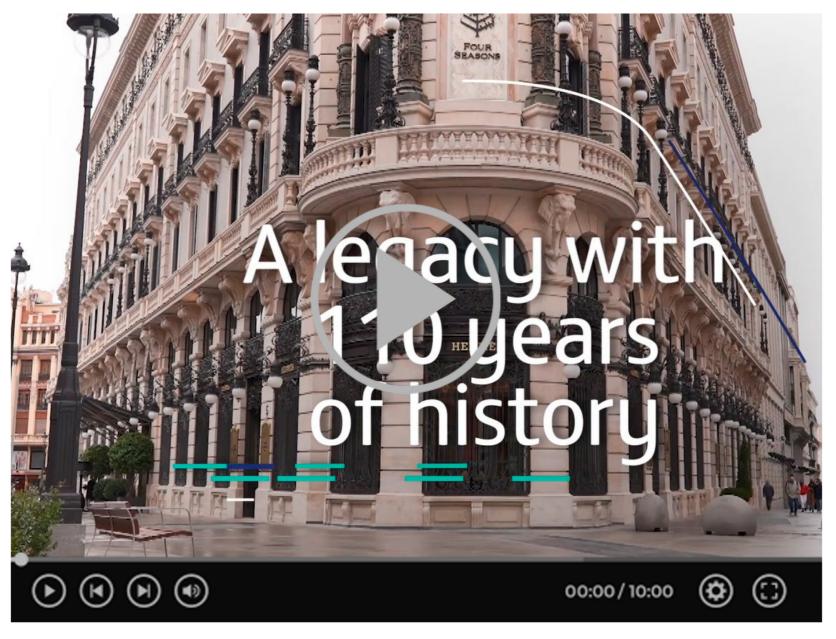
#### LOOKING TO THE FUTURE

July 6th 2021

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#### Brand video





#### PURPOSE

To contribute to progress with infrastructures which have a positive impact in society

#### **HISTORY**

- Over a 110 years of experience.
- Iconic works which form part of city landscapes

#### **GLOBAL PRESENCE**

- One of the main global players in infrastructures.
- Presence in Europe, US and Latin America.

#### REASONS TO BELIEVE

#### TALENT

- Team with a strong knowledge base, wide experience and excellent technical capacity
- Exporting talent and ingenuity to other countries

#### **INNOVATION**

- Over 300 I+D+I projects to show for
- Over 12 patent families in 28 territories

#### **SUSTAINABILITY**

- Commitment to economic, social and environmental sustainability
- Business model based on sustainable construction

#### **ADAPTABILITY**

- We develop the best solution for every goal
- Response to the local and real needs of people and businesses

#### Singularity

The shapes of the new symbol convey progress towards a new future and a new stage of growth

# 

#### Growth

We are committed to a balanced symbol between the rational and engineering world, and the more human and natural world



## OHLA Progress Enablers

To accompany the new symbol, a typography that talks in its way has been sought and adjusted

The thickness of the horizontal and straight parts of the H and the A has been slightly adjusted. And in its endings, the typography has a slight curvature that reminds us of the cosine curve present in the symbol



# Progress Enablers

We focus on our contribution to progress by developing infrastructures which improve the lives of thousands of people We focus on the people in our team, and their excellent technical ability to create solutions, giving rise to infrastructures which help to build a more sustainable planet





OHLA is more than a new brand or a new corporate identity, it is synonymous with progress, advancement, openness, and above all it symbolizes our new stage, our future



Driving Forces of the new stage

#### Leadership and talent

#### Digitization

**Innovative culture** 

Good governance

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## Resilient infrastructures, more durable and with less impact on the planet



<b>Business model</b>
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We will rely on:

- Our global carácter. We are one of the world's leading players in infrastructure
- Our local commitment. We contribute to the generation of employment and wealth in each of the markets in which we are present
- Our solid balance sheet and financial structure, following the successful completion of the recent refinancing and recapitalization of the company

#### We are ready to build the future of this Company together

#### Welcome to our project

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We are ready to build the pillars of the world to come, and we will do it

OHLA

## Exporting engineering and generating value through our lines of business



#### Evolution of our business lines

#### Construction

#### Concessions

This year, the company will reach a total order intake of more than €3 billion, with new contracts in the United States, Latin America and Europe

We are backed by more than 110 years of experience

It will be our lever for the future. It will focus on hospital and road sector in Latin America and will analyze assets in Europe and EE.UU.

We are backed by more than two decades and the management of more than 40 concession assets in Europe and America



#### Evolution of our business lines

#### Industrial

It will strengthen our renewable energy business as part of our commitment to fight climate change. We will also face new challenges in mining and cement and fire protection

We specialize in the development of engineering and construction of large turnkey facilities

#### Services

We will drive your growth through the use of innovative technological solutions that will be key to the development of the business and its impact on society

#### **Developments**

We will focus on the construction and rehabilitation of residential assets, with stable demand, contributing our experience from the point of view of asset recovery and management

We are backed by our strong commitment to people and infrastructure. We are backed by our extensive experience in project management such as Canalejas.



## We will work to promote public-private collaboration formulas

• We were the first Spanish company to submit an unsolicited proposal for the Miami Airportlink

OHLA

- We have participated in PPP projects in Peru, Chile, Mexico, Brazil, Argentina, etc.
- In Spain, our innovation Cubipod, a precast concrete product used in the construction of main slope dam blankets, is a benchmark in innovative public procurement



### Commitment to more environmentally-friendly and resilient infrastructures, thanks to:

- The use of technology and digital tools
- The application of innovative solutions and processes in works
- Our commitment to energy efficiency in singular buildings
- Data integration and analysis to streamline decision making



We will work on three axes in the area of Sustainability

#### Sustainable business

Establishing a gradual roadmap for decarbonization

#### Responsible management

We will reinforce good governance, ethics and transparency as the hallmarks of our identity

#### Social pprogress

Promoting the social and economic progress of the communities in which we are present



## We would like to count on you for this exciting project

We welcome you to OHLA.



# OHLA Progress Enablers

www.ohla-group.com